

Accelerator

Colombia 2020

Support program for **scientific**
and **technological** projects



Fundación
Bolívar
Davivienda



What is it?

If you require further information please send us an email at hello@oxelerator.com

CESA, Fundacion Bolivar Davivienda, Connect Bogota Region and Oxentia work together to provide a programme, specifically focused on innovation and high growth potential businesses with international market opportunities.

The program is specifically focused on early stage or yet to be formed businesses with innovations derived from the academic research base. However, we would also consider innovation-based, high growth potential businesses spun out from the private sector or developed within the community.

What does it include?

The programme is 20 weeks in duration and will be tailored in its support for each project.

The overall objective will be to develop and improve the investment ready status of the projects. Specific activities may include: development of the project management team, validate and develop the business model and facilitation of a step change in development of the business to further de-risk the commercial and investment opportunity.

Projects will graduate from the programme having achieved the agreed step change in development status and will be eligible for consideration for investment from private and public-sector funds which partner with the programme.

Who should apply?

- Colombian University researchers or technology entrepreneurs and innovators.
- Early-stage innovation based businesses with international potential seeking investment opportunities.
- Innovations from Life sciences, Software, Engineering, Physical Sciences, Social Sciences, Aggrotech or Food Sciences sectors.
- Projects at any stage of development, but preferably pre-revenue with research data to support the principals of your idea.

What is it?

What happens next?

Applications for the Oxelerator programme close on April 23th at 23:59 COT. 40 projects will be selected to take part in a three day Bootcamp in Bogota. From the Bootcamp stage 15 entrepreneurs will then be shortlisted and invited to join the 20-week support stage of the programme. Apply now by filling out the Application Form.

A \$200 USD programme entry fee is payable if you are selected onto the Bootcamp phase, and a additional \$300 USD fee is payable for the 20-week programme.

Selected independent entrepreneurs may be considered for a scholarship to cover fees.

Location

CESA School of Business
INCUBA - Center of Innovation

*Some sessions may be held at Connect Bogotá

Program overview

Stage and dates

Stage 1: Call	Launch of the program - Call opens	March 30th
	Call closure	May 30th
Stage 2: Bootcamp	Publication and invite to participate in Bootcamp to 40 projects	June 19th
	Bootcamp @CESA	July 29, 30, 31st
Stage 3: Programme	Enrolment and payment of programme (selected projects)	August 3rd to 14th
	20 Week programme (including holiday break)	Aug. 18th to Feb. 19th
	Demo Day and Closure	February 25th

Stage 1: Call

Key areas to assess include:

History of development (e.g. in a public funded research setting)

Strength of innovation, science and IP position Technical and commercial skills and entrepreneurial potential of the team and scope for development

Strength of market opportunity and evidence of traction

Clarity on recognised areas of the project and commercialisation potential

Time commitment of the researchers and university

Stage 2: Bootcamp

The next stage in our programme is a three-day accelerator Bootcamp for the up to 40 shortlisted projects. The Bootcamp will serve as additional due diligence and manages expectations of the applicants to move further into the programme.

The Bootcamp will be held in Bogota and will be intensive and challenging in nature. The idea here is to deliver a short intensive key skills development programme to test and challenge the teams, but importantly, to have the opportunity to gain a greater understanding of the projects, their potential and the teams behind them.

The Bootcamp will be part of the selection process for the finalists to be shortlisted on the 20-week programme

The Bootcamp format will be structured as intense skills development sessions interspersed with break-out sessions for teams to apply the knowledge and gain more project specific support from the trainers.

Stage 3: Programme

Mentors will be selected that are the most appropriate match for final the selected applicants. Although each project will be assigned its own local mentor, the entrepreneurs will also be able to access Oxentia experts remotely when needed to access intellectual property and other international/partner/specialist support.

The Acceleration stage will consist of a 20-week training and mentoring programme. The teams will be asked to prepare a full business plan, including an Executive Summary as a teaser, and a 5-min investment pitch. The participants are expected to work on the delivery of specific programme objectives with support and advice from their mentors. At the end of the programme there will be a final pitching and investor networking day.

Content per week

WEEK 1 Business models

WEEK 3 Basic finance

WEEK 5 Market research, marketing activities and strategy

WEEK 7 Pricing, customers, sales processes and strategy

WEEK 9 Operations and leadership in technology SMEs

WEEK 11 Intellectual Property and licensing

WEEK 12 Presentation and communication skills

WEEK 14 Financial forecasting, working with investors and exit plans

WEEK 16 Internal Event - Pitch and feedback

Week 19 Project adjustments

Week 20 Final pitching and investors networking

Support by:



Oxentia is Oxford's Global Innovation Consultancy Firm. Oxentia's mission is to provide high quality innovation management consulting services and advice to universities, corporates, investors, and governments - adding value and enabling economic growth at all levels. Oxford University Innovation has been a leader in transferring innovations to the real world for 29 years. As a result of this success, several external organisations were keen to learn from our expertise and experience. Oxentia was created to address these enquiries. Oxentia's training and mentoring is based on our international experience in managing and advising on technology transfer and innovation in >50 countries around the world. We enable research institutions, governments and companies to leverage the knowledge exploitation opportunities within their organisations and maximize their commercial outputs. Our training programmes are focused and practical, and have delivered value to clients around the world.



Colegio de Estudios Superiores de Administración

CESA was founded in 1975 as a private and non-profit Higher Education Institution exclusively dedicated to Business Administration. The founders, a group of leading entrepreneurs headed by former President Carlos Lleras Restrepo and Dr. Hernán Echavarría Olózaga, decided to promote this enterprise to meet the needs of a new generation of highly qualified professionals with strong leadership abilities and creativity in the field of Business Administration, for the public and private sectors of Colombia.

This effort has proved very successful. Today, CESA is known to have one of the best undergraduate programs of Business Administration in the country; its two specializations have had tremendous acceptance in the labor market and the three master's programs are highly recognized because they address the training needs of companies worldwide. The program to support entrepreneurs led by Incuba - The center of innovation and entrepreneurship at CESA is recognized for the quality of its mentors and the effectiveness of its support processes guaranteeing the validation of the ideas and the high growth of the enterprises.

Support by:

Fundación Bolívar Davivienda

The Bolívar Davivienda Foundation is the philanthropic branch of Grupo Empresarial Bolívar, a Corporate Group with more than 75 years of experience, building trust and a solid reputation in various sectors of the Colombian market. Since 2009, it has dedicated its efforts to structural, sustainable and impact changes in society, with the aim of helping those who work in building a better world achieve success.

As an expression of the Bolívar Group's social commitment, the Bolívar Davivienda Foundation supports and promotes transformative and high-impact projects that generate skills in people, communities and organizations to build a more just, equitable and innovative society.

The Bolívar Davivienda foundation through one of its programs, Emprende País, accompanies companies with high growth potential in their strategic plans, with the aim of improving their performance and achieving the expected results. The program has the support of the experience and knowledge of senior executives of the Bolívar Group and a network of successful entrepreneurs at the regional level.

The program provides practical tools applied to the reality of each company with the guide of a qualified network of mentors and consultants, among which are the presidents, vice-presidents, managers and directors of the companies that are part of the Bolívar Group and successful entrepreneurs from different regions of the country, who have a professional career in various fields (finance, marketing, sales, operations, HR, technology, among others).



CONNECT BOGOTA REGION

Connect is a non-profit organization created in 2011 with the objective of connecting and transforming Bogota and Cundinamarca into one of the most innovative regions in Latin America. It has more than 50 partner organizations, including 27 universities.

Since its inception, it has developed tech transfer and entrepreneurship programs, including a Tech Transfer Acceleration Program with University of California San Diego and Larta. Connect also acts as a Regional Tech Transfer Office for Bogota and Cundinamarca, under the mandate of Colciencias, and in the last two years has operated a Patent program and fund, which helped identify over 400 technologies with patent potential and co-financed 150 patents.

In addition, Connect Bogota has adopted the Global Connect Springboard Acceleration Program for science and tech based entrepreneurs and has developed a network of pro-bono mentors specialized in innovative startups. The organization has important capabilities in the acceleration of science and tech based entrepreneurs, commercialization of technologies and research results, intellectual property and economic valuation.



Contact us:

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